June 1, 2020

Dear Friends,

The COVID-19 crisis has impacted all of us in some way. From the isolation of quarantine and social distancing to the sadness over missed events and activities, it’s safe to say this has impacted all of our mental health. For this reason, **outreach and education about depression and suicide is more important than ever.**

Particle Accelerator is committed to continuing our mission of erasing the stigma around suicide and depression and raising awareness about local resources available to help.

To that end, we plan to still hold an event in the safest way possible on **September 26, 2020.** We have reserved Rotary Park in downtown Putnam for that day, and are hopeful we can hold our event in person.

But, we also plan to hold an online concert for the first time this year, and are making preparations for that to be our only concert avenue. Sponsorship benefits will be available for both in person and online concert options. More details are included in the attached pages.

Your sponsorship and support will still be directed where it always has been, to United Services, northeastern Connecticut’s Local Mental Health Authority and provider of an array of mental health, substance abuse and social service programs.

Particle Accelerator: A Day of Music and Hope is a free concert featuring all genres of music for all ages. The annual festival’s goal is to provide information and support for depression and suicide prevention, while promoting music and civic engagement as a healthy alternative to drug and alcohol abuse among young adults.

Last year, many generous local businesses reached out and sponsored Particle Accelerator. With their help, the event raised more than $8,000 to support local mental health awareness and treatment.

We hope you will take the time to consider and support this important effort to connect with young people, and all in our community, through the power of art and music. Previous proceeds have helped support programs such as United Services’ 24 Hour Emergency Hotline and suicide prevention training courses.

Tax deductible contributions are welcomed and greatly appreciated. For more information on how to support Particle Accelerator 2020, please read the enclosed packet or contact us at info@particle.rocks.

Thank you for taking the time to learn about this very important community event!

Grace and Jack Young

Eric and Sandy Gould

Particle Accelerator Founders
Who We Are

Particle Accelerator is an annual benefit concert with two main goals:

1. Raise money in order to support United Services, Inc. of Dayville, CT in their mission of providing “an effective response to the youth, family and adult social and behavioral health needs in its community.” Some programs we have supported are the 24 Hour Emergency Hotline and the Mental Health First Aid Training course.

2. Provide information and support for depression and suicide prevention, while promoting music and civic engagement as a healthy alternative to drug and alcohol abuse among young adults.

The event is run by a group of local residents, business owners and musicians who donate their time, money and talent in order to bring suicide and depression awareness to the forefront. Particle Accelerator began 2007 in response to the suicide of local youth and musician Jack Young Jr.; aka “The Legendary Jack Young Jr.” When Jack Young Jr. told his family of his depression, they tried to get him help. But because Jack had no health insurance, he was turned away by local mental health clinics. Feeling hopeless, Jack Young Jr. died by suicide on his 27th birthday, May 8, 2007. It wasn’t until after young Jack’s death that his parents Grace Young and Jack Young Sr. discovered that United Services provided mental healthcare regardless of insurance status. Determined that no more parents should lose their son due to a lack of information, Jack Young Jr.’s family created Particle Accelerator to honor Jack’s memory, spread awareness of suicide and depression, and raise funds to help United Services in all that they do for the community.

As word of the event spread, others whose lives had been touched by suicide joined the cause. In 2010, Particle Accelerator organizers began working with Putnam P.R.I.D.E., the Putnam Police Department and the Putnam Recreation Department to make the concert a town event in Putnam, Connecticut.

Particle Accelerator showcases local bands from a variety of genres. Some popular local bands that have donated their talent to Particle Accelerator are Billy Pilgrim, Circadium Rhythm, The Great Garage Band Reunion, Restless Souls, Kala Farnham and Element 42 to name just a few.
Particle Accelerator 2020 Sponsorship Levels

Particle Accelerator offers many easy levels of sponsorship for Particle Accelerator 2020, our 14th Annual benefit concert slated to take place Sept. 26, 2020 in Rotary Park in Putnam, CT and online. If you choose a sponsorship level of “Bronze” or higher, please be sure to email your logo to artwork@particle.rocks no later than August 21, 2020.

**Title Sponsor**.................................................................$5,000
All of the below, plus recognition and logo in all QPR Suicide Prevention training program publicity and materials during the 2020/21 fiscal year. (QPR trainings are held in person and via videoconference)

**Showcase Sponsor**..............................................................$1,000 or more
All of the below, plus your business logo on the stage during the event and on online event banner.

**Premiere Sponsor**............................................................$750 or more
All of the below, plus a social media post on our page with your logo and small write-up about your business.

**Gold Sponsor**.................................................................$500
All of the below, plus sponsor ad during online concert. (Sponsors may submit video content or text to be read with logo.)

**Silver Sponsor**...............................................................$300
All of the below, plus your logo on our website.

**Bronze Sponsor**.............................................................$150
Your business name on the Wall of Sponsors and an individual lawn sign with your business logo to be displayed in Putnam, CT along the roadside the day of the event. Sponsor signs will also be displayed at United Services on Route 12 in Dayville for the week before and after the event.

**Friend of Particle**............................................................ $50
Your business name on the Wall of Sponsors. Wall of Sponsors will be featured periodically and prominently during online broadcast.

The attached Pledge Form may also be accessed online at www.particle.rocks. Please make checks payable to United Services, Inc. Tax deductible contributions are welcomed and greatly appreciated. Thank You for Your Support!

United Services, Inc. is a 501(c)(3) non-profit. All donations are tax deductible to the full extent allowed by law.
## 2020 DONATIONS FORM

For more information and other payment options, please visit [www.particle.rocks](http://www.particle.rocks)

**Donor Information (please print clearly)**

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<th>Name:</th>
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<td>Telephone (home):</td>
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### PLEDGE INFORMATION

I (we) donate a total of:

<table>
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<tr>
<th>Amount:</th>
<th>Title Sponsor ($5,000)- all below plus recognition and logo in all QPR Suicide Prevention training program publicity and materials during the 2020/21 fiscal year. (QPR trainings are held in person and via videoconference)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount:</td>
<td>Showcase Sponsor ($1000 or more)- all below, business logo on stage during the event and on online event banner.</td>
</tr>
<tr>
<td>Amount:</td>
<td>Premiere Sponsor ($750)- all below, plus a social media post on our page with your logo and small write-up about your business.</td>
</tr>
<tr>
<td>Amount:</td>
<td>Gold Sponsor ($500)- all below, plus sponsor ad during online concert.</td>
</tr>
<tr>
<td>Amount:</td>
<td>Silver Sponsor ($300)- all below, and business logo on our website</td>
</tr>
<tr>
<td>Amount:</td>
<td>Bronze Sponsor ($150)- below, and business logo on individual yard sign</td>
</tr>
<tr>
<td>Amount:</td>
<td>Friend of Particle ($50)- business name on wall of sponsors</td>
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**I (we) plan to make this contribution in the form of:**

- [ ] cash
- [ ] check

### ACKNOWLEDGEMENT INFORMATION

Please use the following name(s) in all acknowledgements:

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<td>Signature:</td>
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### PLEASE MAKE CHECKS OR OTHER GIFTS PAYABLE TO: United Services, Inc.

**Mail to:** Particle Accelerator  
1007 North Main Street  
Dayville, CT 06241