

Killing Youth substance Use Prevention Coalition

Roles and Responsibilities of a Prevention Coalition Member

CONTEXT

Individuals, families, and communities want to promote good health outcomes. Misuse of substances can have a negative impact across all segments of a community including public health, public safety, education, and the economy. Community prevention coalitions represent a proven-effective strategy for communities to address substance use in their communities. Using the Strategic Prevention Framework (SPF) is an important part of addressing and reducing risk-taking behaviors and prevent behaviors for individuals and communities.

ROLE

The primary role of coalition members includes:

- Represent the voice and perspective of one of the sectors that is a part of the community and influences the community.
- Serve as a champion and ambassador of the Coalition and its community prevention strategies
- Foster a workspace that is inclusive and supportive for the Coalition
- Participate in the development, implementation, and evaluation of the Coalition's prevention plan
- Support sustainability efforts by connecting coalition strategies to resources – new or existing, as well as promoting policy and/or environmental changes that benefit your community

RESPONSIBILITIES

- Continue to learn and understand the Strategic Prevention Framework process and evidence-based prevention strategies.
- Attend at least eight (8) full Coalition meetings each year to review progress on the SPF (actual v. goal), work through challenges, find solutions, network, and celebrate successes along the way.
- Participate in committees or time-limited work groups (CNAW is one example), or task forces necessary to the Coalition's SPF activities. This may include volunteering on coalition-sponsored or affiliated events and activities.
- Serve in Coalition leadership roles such as Coalition chair, co-chair, or a committee chair.
- Look through materials and documents and provide input.
- Facilitate access to other community resources relevant to the Coalition's work such as access to leaders, priority populations, data sets, subject matter experts, or funding.

- Actively support the Coalition's efforts to coordinate and integrate its work to enhance other existing efforts in the community, or to fill gaps that match up with the Coalition's priorities and core competencies.
- Communicate information about the Coalition to your networks.
- Contribute knowledge and skills that influence sectors such as training, data analysis, marketing and communications, strategic / operational planning, or quality improvement.