

January 2024

Dear Friends,

At United Services, we believe the foundation for a healthy community starts with healthy children and families. On Friday, March 15, United Services will host our <u>21<sup>st</sup> Annual Irish Night</u> at Wright's Mill Farm in Canterbury to benefit our Children and Family Programs. These include:

- Child Guidance Clinic
- Parenting Programs and Kinship Care Support Group
- Domestic Violence Program
- Youth Service Bureau and Juvenile Review Board.

## Will you help support these important programs in 2024?

This truly terrific evening includes a Gourmet Corned Beef and Cabbage dinner, live performance from Connecticut State Troubadour Kala Farnham and a silent auction featuring many exciting items, including local gift certificates and passes and exciting vacation packages!

There are several ways that you can help to support children and families in need in our communities:

- Purchase tickets to attend and join the festivities!
- Become a Sponsor Levels from \$50 to \$1,000.
- Donate a Gift Certificate or Item to the Silent Auction.

*Thank you in advance for your consideration of this request. We hope we can count on your support for these vital community programs.* If you have any questions or would like any additional information, please don't hesitate to call me at 860-774-2020 or email me at emorrison@usmhs.org.

Sincerely,

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Emily Morrison Director of Development, United Services, Inc.



21<sup>st</sup> Annual Irish Night Sponsorship Opportunities

Friday, March 15, 2024 Wright's Mill Farm

Proceeds to Benefit United Services Children & Family Programs

Green and Gold Sponsors all receive logo placement in pre- and post-event advertising, estimated to reach 50,000+ throughout northeastern Connecticut.

**Gold Sponsor - \$1,000:** Includes the purchase of a table for 10; prominent logo placement in pre- and post-event advertising and all press releases, and full-page advertisement in the program/bidder's guide.

**Green Sponsor - \$500:** Includes the purchase of tickets for 4; inclusion in pre- and postevent advertising and all press releases, and a half-page advertisement in the program/bidder's guide.

All Sponsors, Supporters, Contributors and Friends will be publicly thanked in a postevent advertisement placed in regional newspapers. \*We are changing the size of our program from 8.5x11 to 4.25x5.5\*

**Sponsor - \$200:** Includes a quarter-page ad in the program/bidder's guide.

Supporter - \$100: Includes a business card-sized ad in the program/bidder's guide.

**Contributor - \$50:** Includes a listing in the program/bidder's guide.

## The deadline for pre-event advertising is February 21 The deadline for program/bidder's guide advertising is March 6

Contact Emily Morrison at 860-774-2020 or emorrison@usmhs.org for more information.



1007 North Main Street Dayville, CT 06241

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